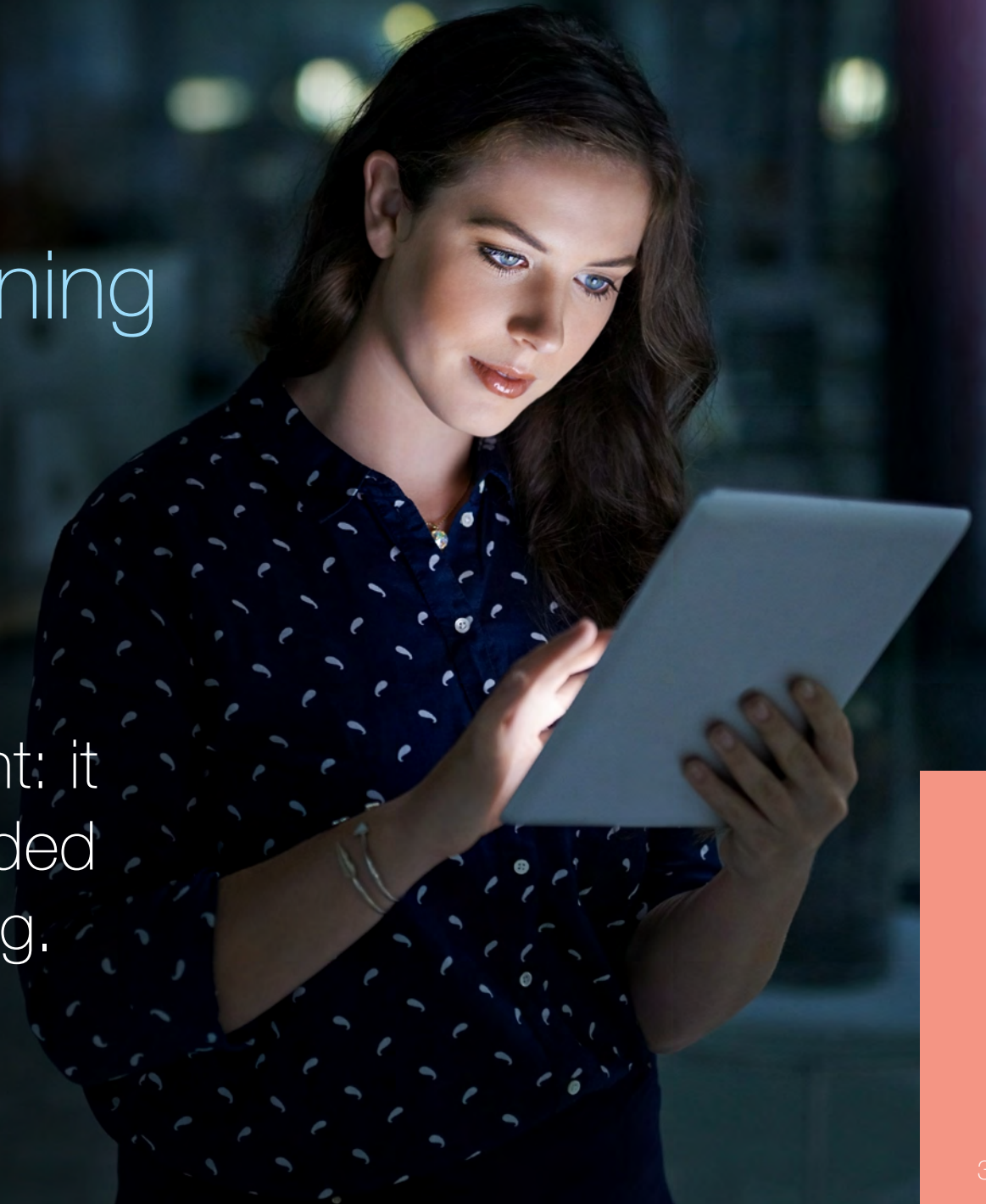




Welcome to LinkedIn Learning

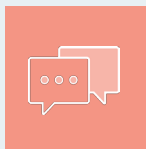
We have exciting news about your Lynda.com account: it will soon be upgraded to LinkedIn Learning.



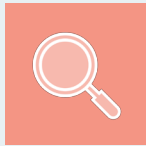
Experience the benefits of LinkedIn Learning

Upgrading to LinkedIn Learning benefits admins and learners. You can expect continuous updates and enhancements to the product and its learning content.

Some LinkedIn Learning features will seem familiar. We've kept the most quintessential aspects of Lynda.com. Others are new and exclusive to LinkedIn Learning.



The same, high-quality Lynda content, now more engaging and social



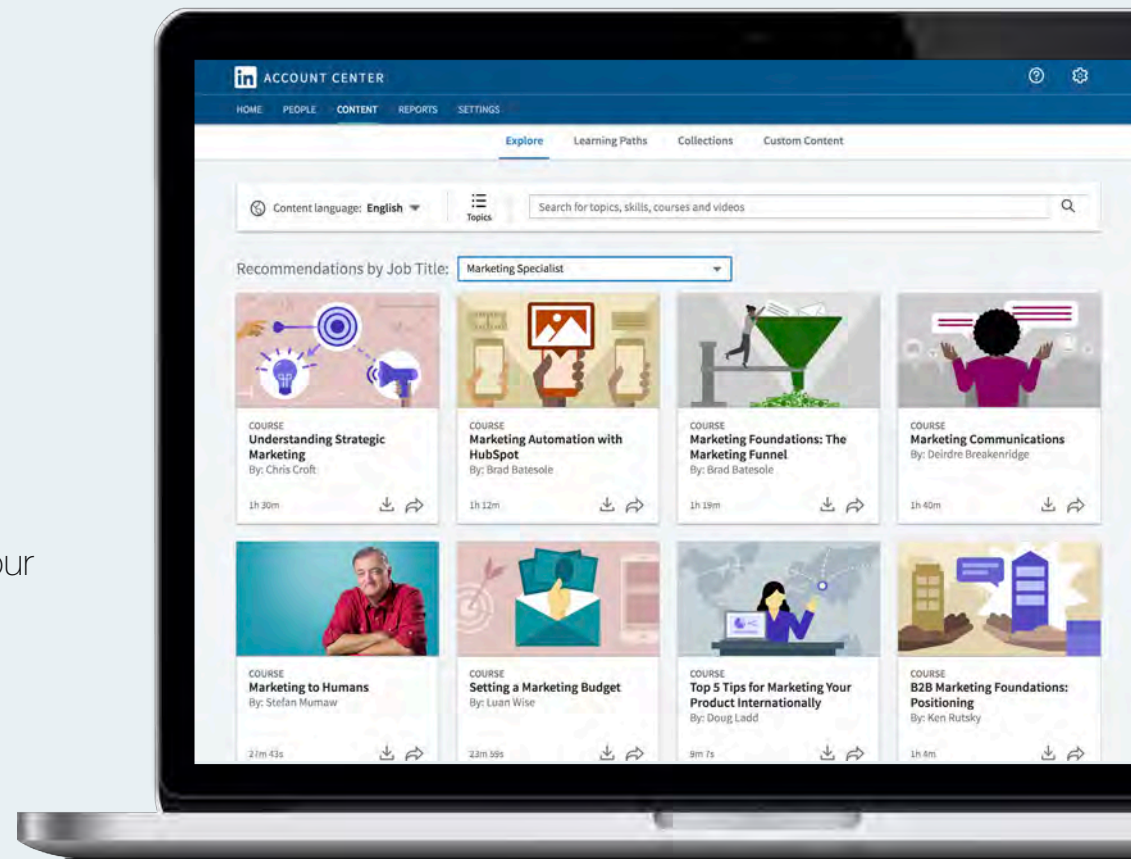
More relevant recommendations informed by insights from the LinkedIn network of 546M+ professionals



Learning delivered where your employees are, whether that's on a mobile device, on LinkedIn, or within your learning management system (LMS)

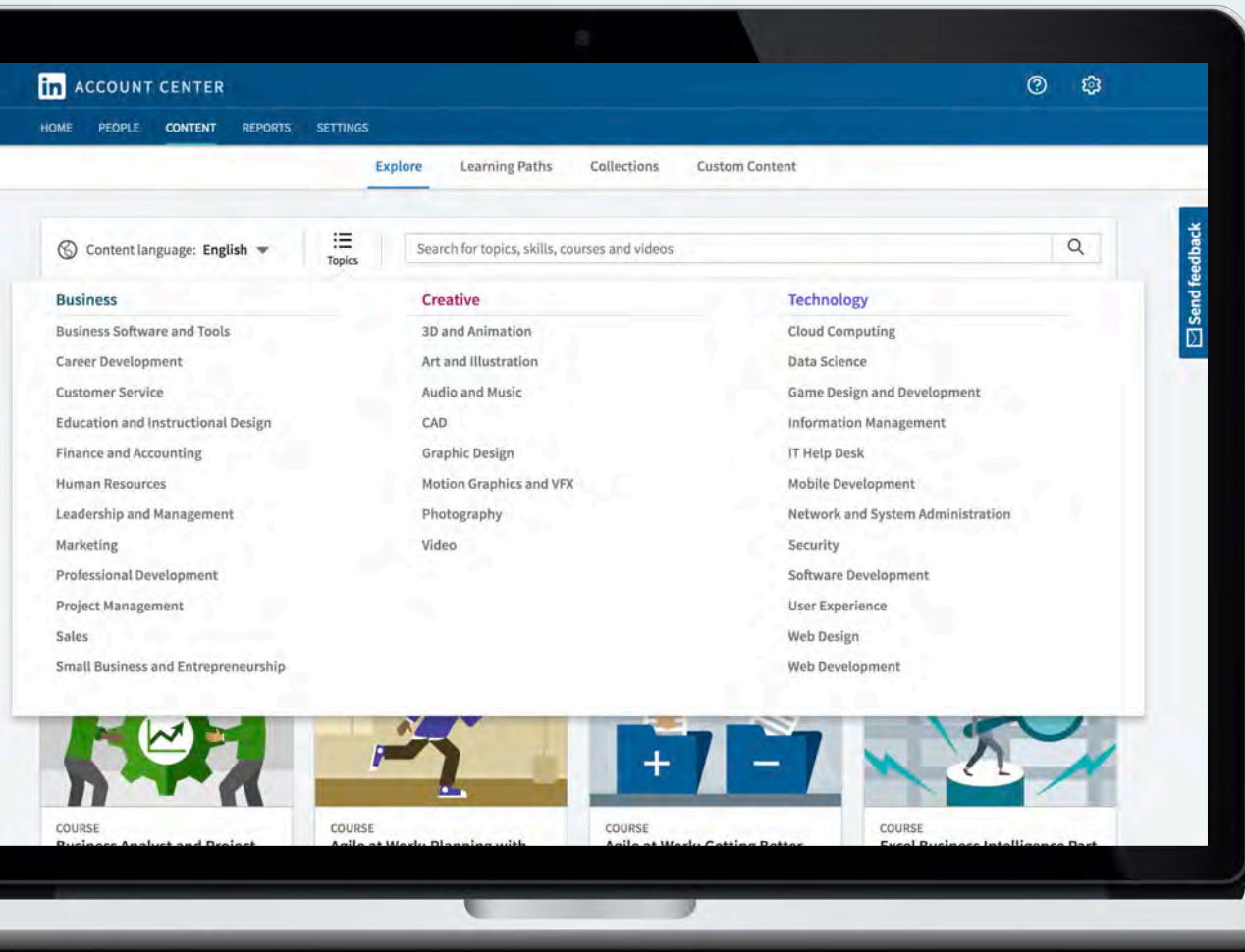


Intuitive admin tools that make it easy to manage users, recommend content, and measure impact



Key features staying
the same

Same features



Content

At the core of LinkedIn Learning is high-quality Lynda.com content. Our library includes more than 11,000 courses, and it grows every week.

Data and progress

Admin and learner data including groups, playlists, assigned content, account settings, and histories are automatically migrated. Our goal is to ensure that learning is not disrupted.

Learner course video page

All of the features and functionality of this page remain the same. This includes transcripts, exercise files, mobile viewing, bookmarking, and practice environments.

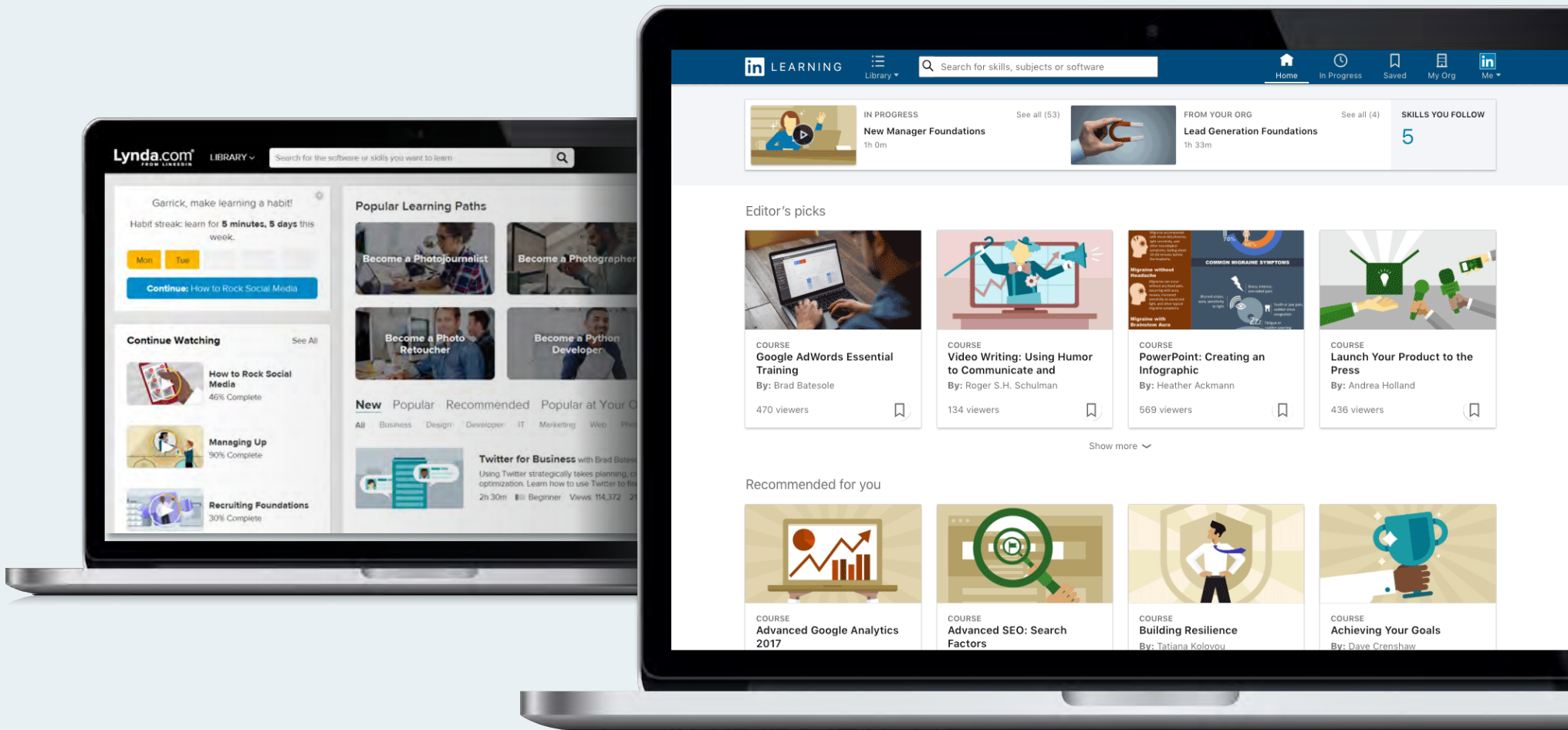


Improvements to foundational features

Improved features

An enhanced user experience

With its new and intuitive interface, LinkedIn Learning is designed to make it easier for admins and learners to find relevant content and achieve more.

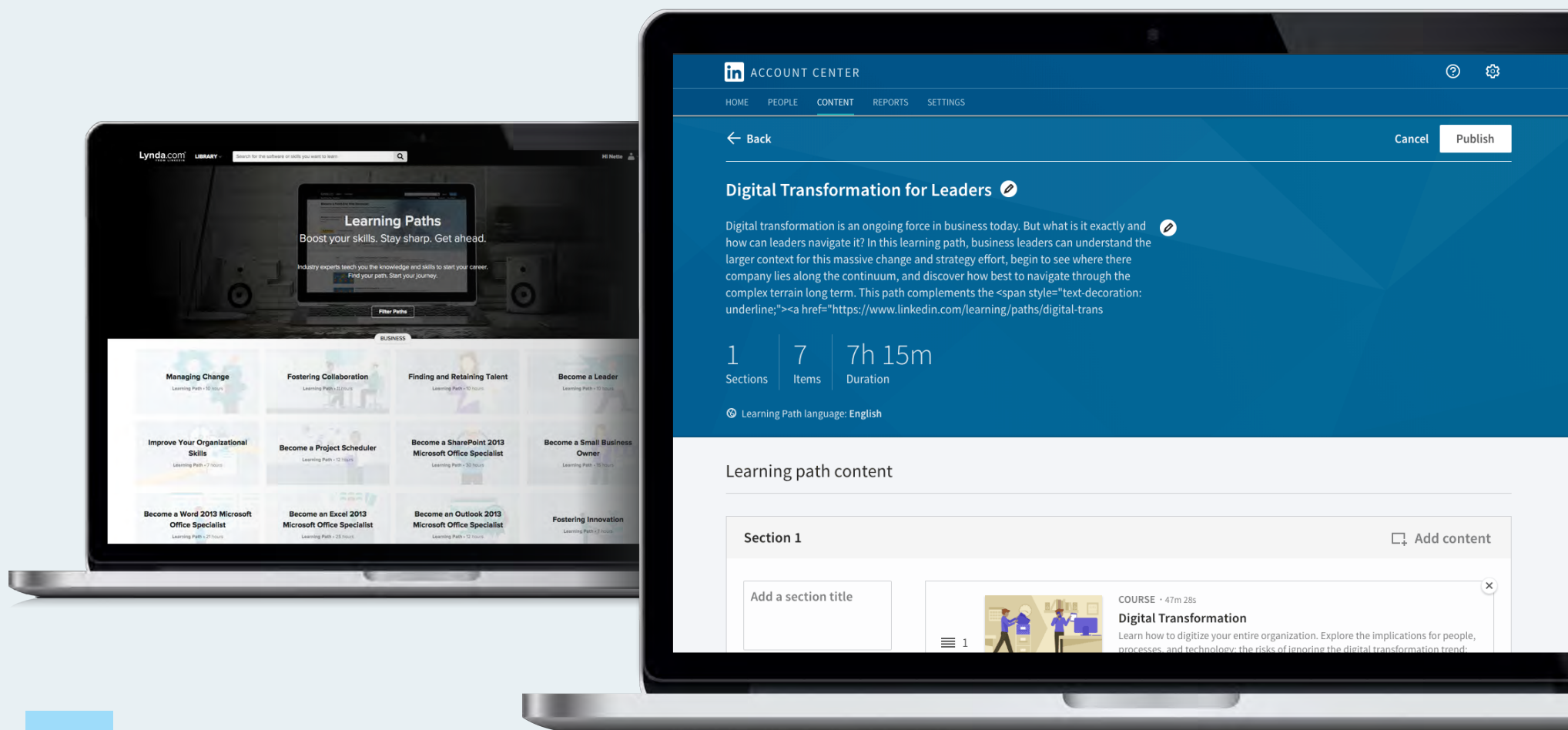


Improved features

Custom and pre-built learning paths

You can customize existing, pre-built learning paths to recommend a relevant sequence of videos and courses to your learners and help them gain expertise in a given topic.

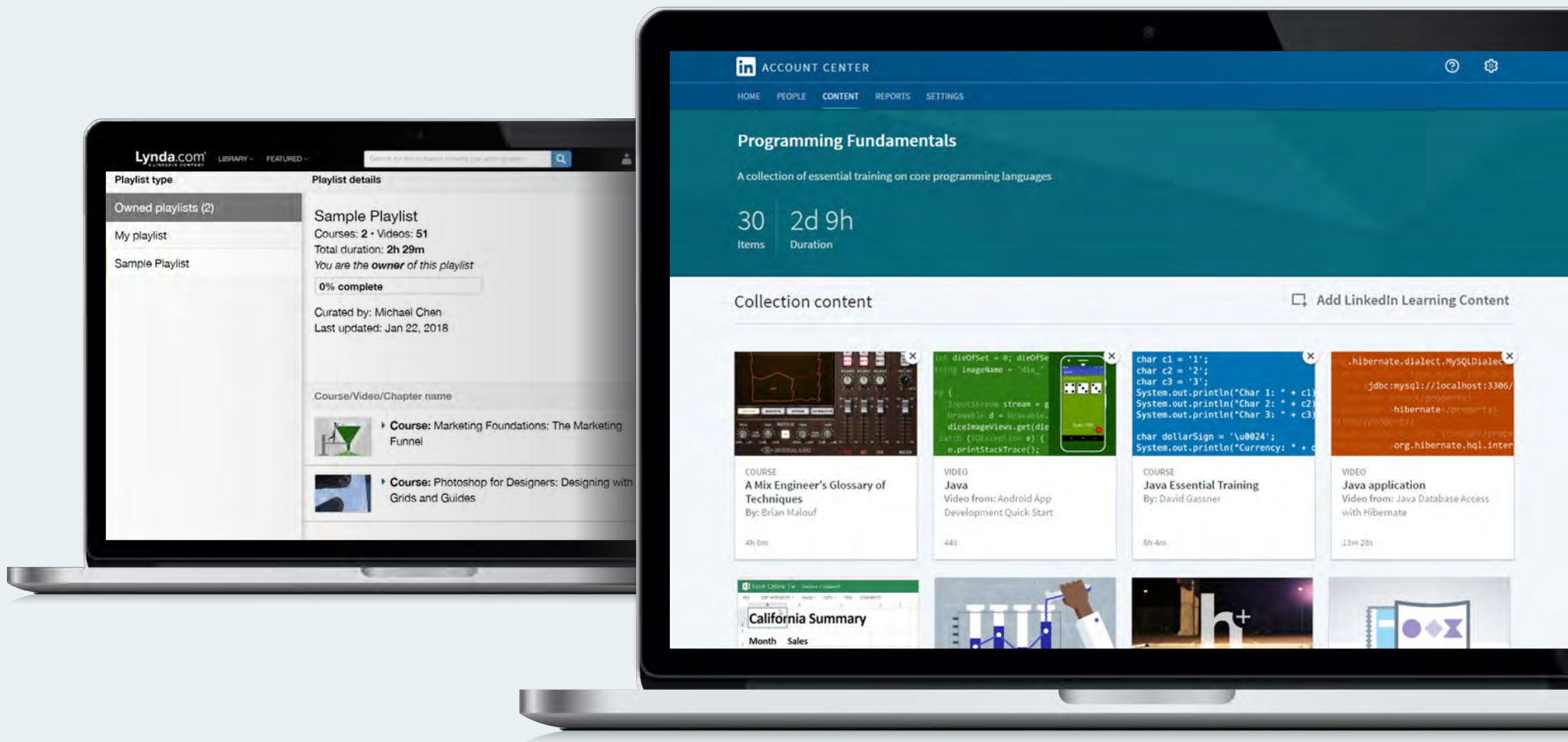
You can also create brand new learning paths that meet your organization's needs.



Improved features

Shareable multimedia collections

Playlists are now known as collections. Admins and learners can add videos, courses, and custom content of any media format to collections and view in any order. Admins can also curate, organize, share, and assign their collections to learners.

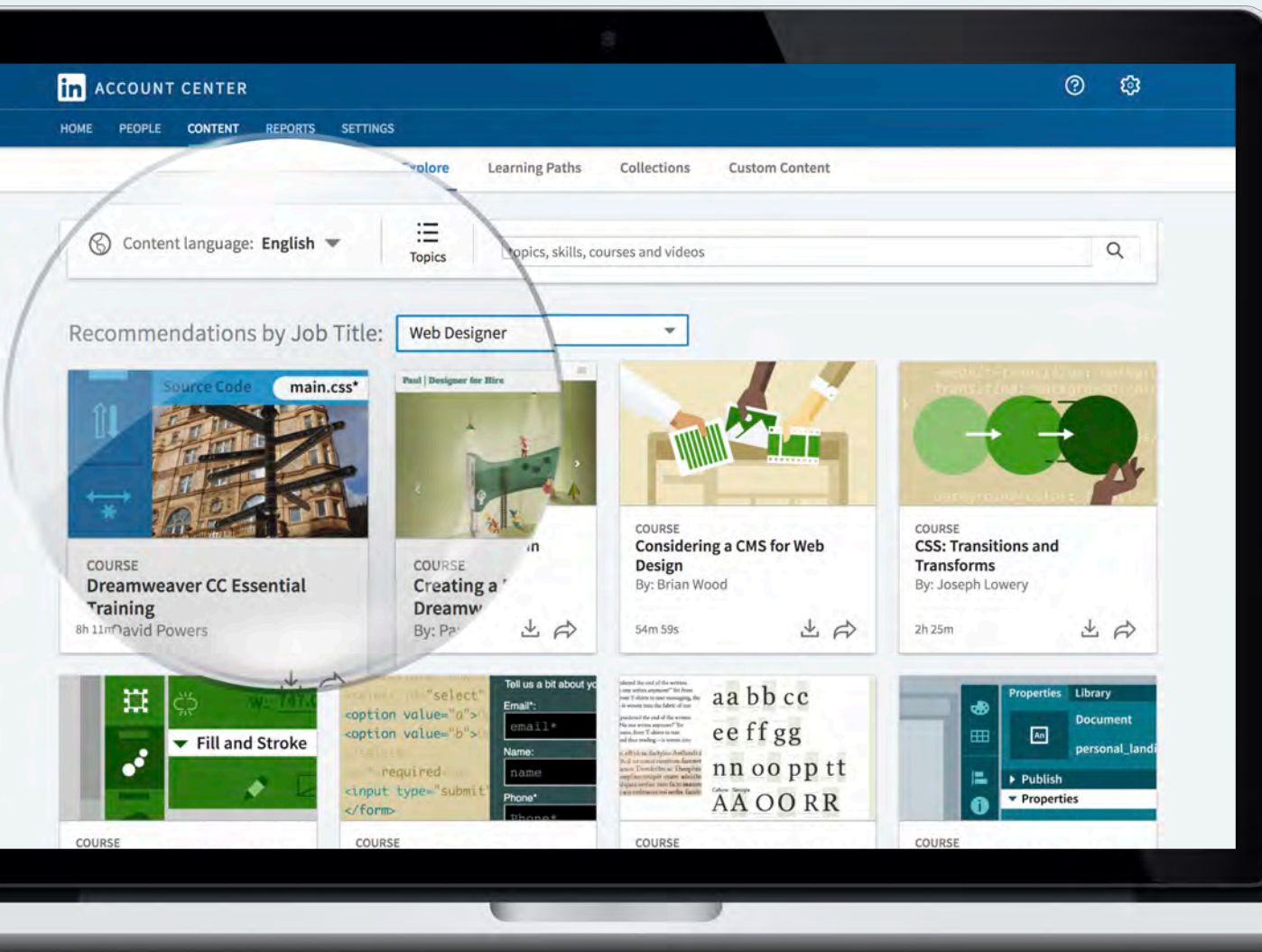




Exciting new features



Exciting new features



Personalized course recommendations

Takes the data and insights of the over 546M members of LinkedIn and suggests the most relevant courses or videos based on skills known to be important to a given job function or role. Then you can add these courses to learning paths or recommend them directly to learners.

Exciting new features

Custom content

Add links to connect your learners to content that lives outside of LinkedIn Learning. Or, with LinkedIn Learning Pro, a premium offering, you can upload custom video content and host it alongside LinkedIn Learning content, making it easily discoverable for your learners.

Uploaded content: **Add details** ✕




Image size: 600x340px

CEO Onboarding Welcome
Video • 3m 28s • 19MB

Title *

CEO Onboarding Welcome

Description *

Welcome to KinetECO! Meet your CEO and get set up for success by learning the skills needed of your new job at KinetECO.

Content language English

Skills*

Add expected skills to be learned. This enables learners to discover custom content.

Search for skills

New Hire Orientations

Custom tags

Add tags that are unique to your organization (e.g. Onboarding, New Hire Orientation).

Search for custom tags

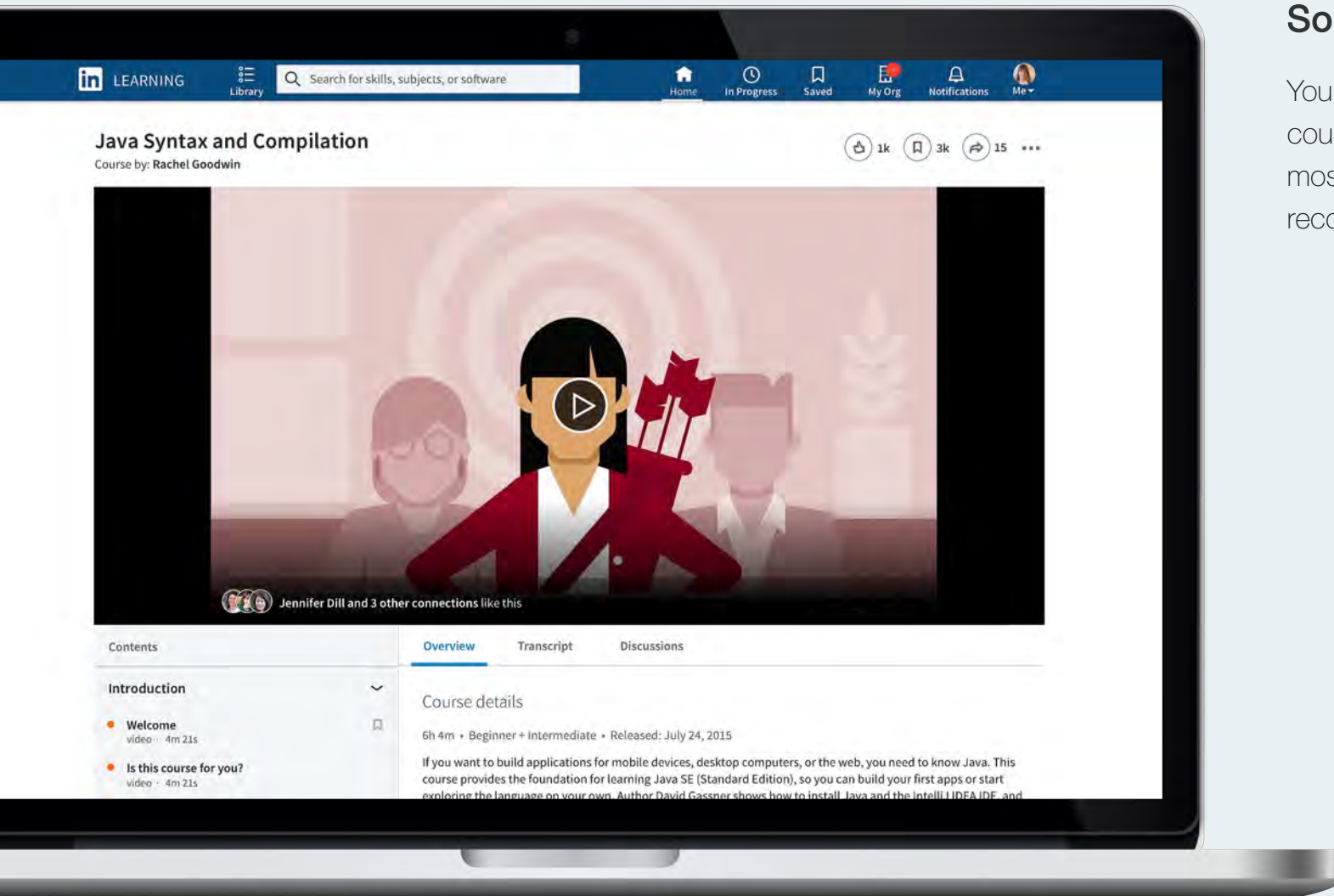
KinetECO Onboarding

* indicates required

Exciting new features

Social curation

You can use social curation from course "likes" to surface the most relevant or trending content recommendations.



Exciting new features

Intelligent search

We've made it easier to search and browse courses by pre-populating entries with the most searched words.

